

# MAKING GREEN MEANINGFUL FOR YOUR BUSINESS.



## Online Registration

Online registration is quick and easy, and is available by clicking on the link below.

<http://www.usbcd.org/events2.asp>

## Accommodations

Rooms are available at the AT&T Executive Education and Conference Center for 169/night. You may reserve one of these rooms by clicking the below link and using the following group code: USBCSD0410

<http://www.meetatatexas.com/>

## Transportation

Austin offers a number of options for transportation: shuttle, rental cars, taxis, and buses. Parking will be available at the AT&T Executive Education and Conference Center with your registration. Taxi rates from airport average \$20-27. For more information on transportation to and from the airport, please see our logistics document on our website.

For more information on our members, please visit the following link:

<http://www.usbcd.org/profiles.asp>

## US BCSD SPRING MEETING

**AT&T Executive Education and Conference Center  
Austin, Texas April 20-21, 2010**

Given its collaborative structure, the Business Council will act as a gateway to information intended to create an impacting impression and engage all current and new members around Ecosystem Services and Water Resources this Spring Meeting. One of our many goals is for companies to leave our meeting with new ideas and resources to improve their triple bottom line. Our two day event will encompass themed presentations, updates and panels on US BCSD projects and partnerships

Day 1 | April 20

### Welcome and Day One Review

**Theme Overview: Ecosystem Services and Water Issues**

### Economic Analysis

### EPA Ecological Site Use

### Resources: Learning By Sharing

*Intelligent Land Use Sites*

### Metric and Valuation

*WBCSD Ecosystem Valuation Initiative*

*Lafarge/WWF & Defenders of Wildlife Approach*

*By-Product Synergy & CCP—Eco-Flo Analytic Model*

### Theme Element Sessions

*Water Quality*

*Water Supply/Quantity*

*Stormwater Management*

*Carbon/Energy Ecological Connections*

### Summary and Path Forward

### Dinner Reception—UT President's Club

Day 2 | April 21

### Welcome

### Strategic Planning Session

### US BCSD Project Updates

**Houston By-Product Synergy—Developments and Panel Discussion**

### BPS Updates

*Austin - Michigan - Ohio - New Jersey - Mobile - US Dept. of Commerce*

### Energy & Product Certification

### Climate Change Outlook

### US BCSD Program Updates

### Path Forward

**\*This is a working draft agenda\***